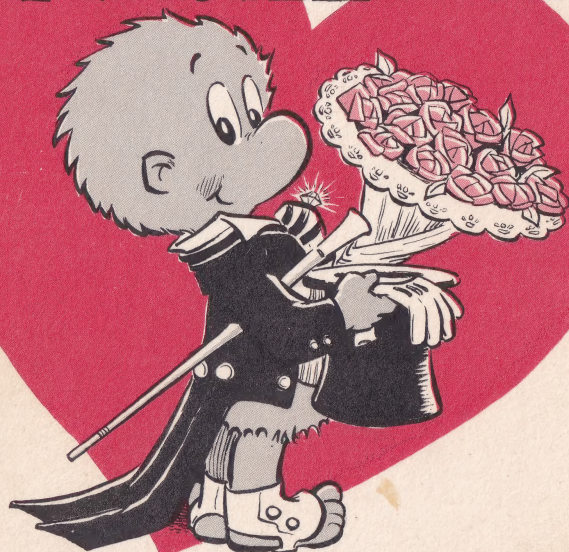


Bear Pogo

OR THE IMPECCABLE POSSUM



OR THE SWANEE SWAMI AT BAY
OR THE DANDY LITTLE MARSUPIAL
OR OKEYDOKE OF THE OKEEFENOKE

from Guess Who?

©
1960
WALT
KELLY

\$1.25

1760
210 pr

\$9.50
25X72



OTHER BOOKS BY WALT KELLY

TEN EVER-LOVIN' BLUE-EYED YEARS WITH POGO



THE POGO SUNDAY BRUNCH

G. O. FIZZICKIE POGO

THE POGO SUNDAY PARADE

POSITIVELY POGO

POGO'S SUNDAY PUNCH

THE POGO PARTY

THE POGO SUNDAY BOOK

POTLUCK POGO

POGO PEEK-A-BOOK

THE INCOMPLEAT POGO

THE POGO STEPMOTHER GOOSE

THE POGO PAPERS

UNCLE POGO SO-SO STORIES

I GO POGO

POGO



SONGS OF THE POGO



POGOMOBILE

Bear Pogo



BY WALT KELLY

SIMON AND SCHUSTER

NEW YORK • 1960

ALL RIGHTS RESERVED
INCLUDING THE RIGHT OF REPRODUCTION
IN WHOLE OR IN PART IN ANY FORM
COPYRIGHT © 1958, 1959, 1960 BY WALT KELLY
PUBLISHED BY SIMON AND SCHUSTER, INC.
ROCKEFELLER CENTER, 630 FIFTH AVENUE
NEW YORK 20, N. Y.
SECOND PRINTING

MANUFACTURED IN THE UNITED STATES OF AMERICA
PRINTED BY MURRAY PRINTING CO., FORGE VILLAGE, MASS.
BOUND BY COLONIAL PRESS, CLINTON, MASS.



CONTENTS

MEMO	9
------	---

Chapters

1	THE IMPECCABLE POSSUM	13
2	THE SWAMP SWAMI AT BAY	19
3	DOWN MEMORY LANE	25
4	BAITING THE BAIT	28
5	TWO GOT, THREE GOT, FOR GOT	31
6	BLACK AND BOO	34
7	THE MONSTER REALLY	39
8	OL' MARS IN THE COCOA GROUND	46
9	THE BERTH RATE FOR A POT OF MESSAGE	49
10	AS LEAP IN THE DEEP	52

Chapters

11	BRAIN BANK BUNK	57
12	THREE CARDS	61
13	SUBVERSIFICATION	64
14	NOTHING COULD BE TWEETER	67
15	DIGGIN' THE DEACON	73
16	HYPNAUSEA	78
17	OUT OF THE CUCKOON	83
18	A VOID SUBJECT	86
19	A BARK AND A ARF	89
20	GNUTS	94



21	TRIPLE PRETHINK	103
22	SPEECHLESS SPEECH	109
23	SCRIPT SCRAP	117
24	THE FIASCO OF MANIFESTO	121
25	HAVING FINE TIME, WISH YOU WERE HER	127
26	THE LANGUAGE BARRIER GOES FOR BROKE	131
27	BUGGING OUT	134
28	A FRIEND IN NEED	138
29	IS A FRIEND INDEED?	144
30	THE FIVE MINUTE PLAN	150



Chapters

31	WHAT HATH GOT ROTH UNDER BUTTER?	153
32	SIGHED, SEALED AND UNLIVERED	159
33	THE DARK SIDE OF THE CHEESE	163
34	A QUIZZICAL QUOTE	169
35	DEEP RUN THE CHEESE MINES	171
36	AND FOR REVEREND PEACE MAY SHE WAVE	174
37	FARTHER OF THE COUNTRY	177
38	MISS APPREHENSION	181
39	TURN ABOUT IS FARE PLAY	184
40	SETTING THE WRECKER STRAIGHT	186
41	TEA FOR TOOTH	189



MEMO

Dear Children:

For some time now I have been meaning to write you and explain about morality in our time. We have recently discovered it, much to the chagrin of our peace of mind. It seems that the fast buck has been even more fleet of foot than the normally slippery brain, and in the race between the two the cerebral contestant has come in a bad second.

The present generation is not the first, nor will it be the last, which believes that an ability to make faces in front of a mirror in the solitude of the adolescent boudoir reveals a histrionic genius capable of gaining the wealth of the world. A man named William S. (no true names are revealed in our research reports) said, in reply to scarcely any question whatsoever, that all the world is a stage. He had to mean by this that all men are actors.

Such is a bad premise. There are men who are not actors. The stage of life rarely sees the whole man in any case. But a few exist who are neither ashamed nor afraid to be themselves when called upon to show their credentials. This state of being, i.e., living honestly, is the desirable way of life and brings a happy end no matter at which point it is knocked off.

This is where a comic possum comes in, for me at least. He, in a paradoxical way, constitutes a scapegoat. He carries not the sin, but the hope, the wish. He is truly a Beau Pogo. Impeccable and imperturbable, he goes on being himself. He can do no better and he can do no worse.

The moral way is a phrase redundant to extreme, the Latin *more* and our word “way” being alike. A possum must be himself, and being himself he is honest. He has no need to pretend because then he would be somebody else, and he can only live with himself. The great question in the greatest quiz show of all remains: Who are you? The great answer is probably a secret locked in the heart of every man. But its nature and its essence can be guessed by those he calls friend. The Tragedy of Hamlet, Prince of Denmark, Act I, Scene 3, Lines 75-81, is recommended reading.

Yours very truly,

WK

Here is a small token for Joe Barnes, editor, scholar and gentleman. Joe has the dubious distinction of being the first newspaper editor to publish a Pogo strip. To this very day he wears an expression of mild bewilderment and gentle preoccupation. My thanks to a friend who is more responsible than he knows.





CHAPTER

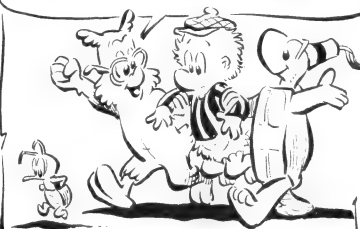
1

The Impeccable Possum





NOSSIR! THIS IS POGO'S CHANCE TO BE A HERO! A KNIGHT... A BIG FAT CHAMPION OF ALL THE POOR WHAT'S BEIN' EATEN BY DRAGONS... WHAT A HONOR! WHAT A PLUMP AN' JUICY PRIVILEGE!



WE'LL DUCK INTO YOUR HOUSE TO FIT YOU OUT AN' TO REFRESH OURSELFS.



I DON'T KNOW HOW I CAN GO TO A DRAGON FIGHT... I AIN'T GOT A THING TO WEAR.



JES' LOOK AROUND AN' GET INTO SOMETHIN' COMFY... AN' SAFE... SOMETHIN' THAT RESISTS FIRE.

MEANWHILE I'LL WHIP UP SOME LEFTOVERS... FIGHTIN' MAKES ME HUNGRY.



I S'POSE I COULD USE THIS OL' OBJECT OF ART FROM UNCLE WHIZZLE'S SALOON AS A HELMET... IT'S KINDA SNUG.

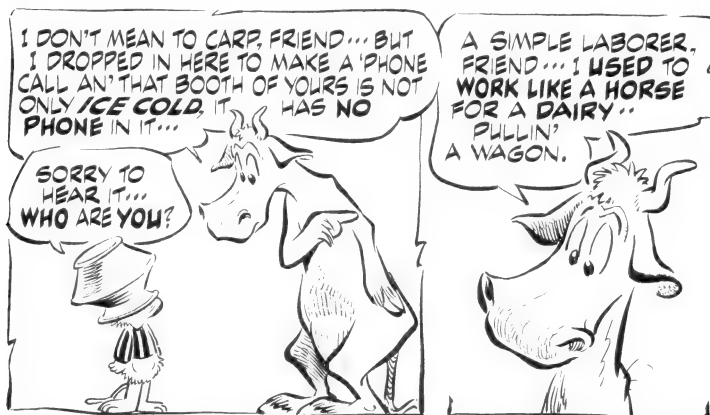
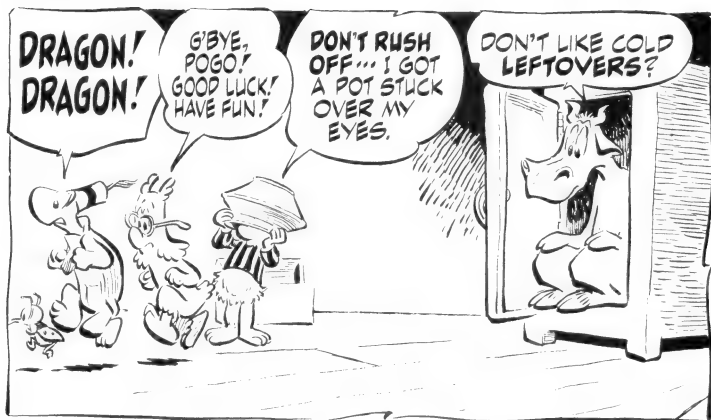


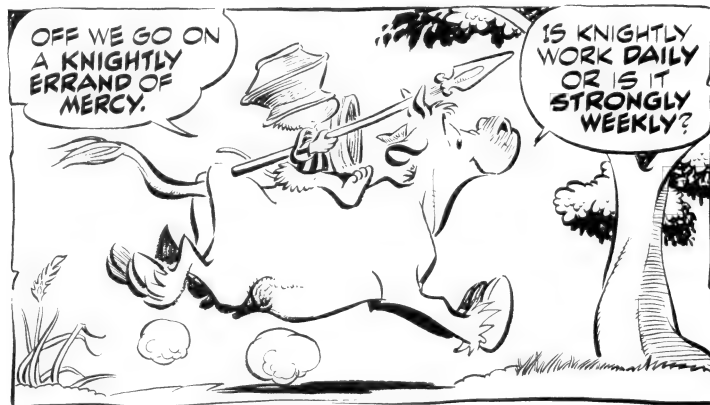
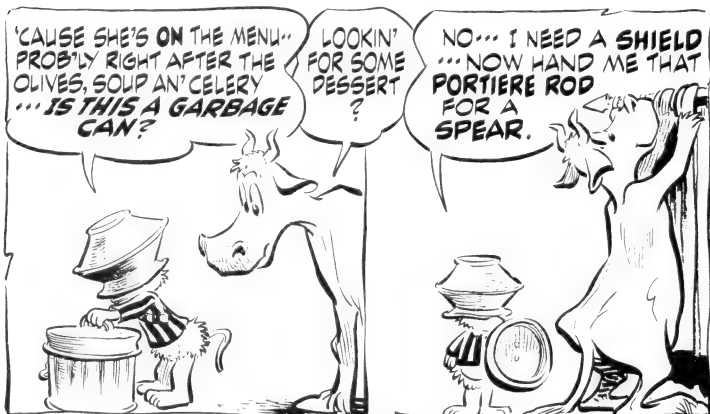
MMF! CAN'T GET IT OFF.

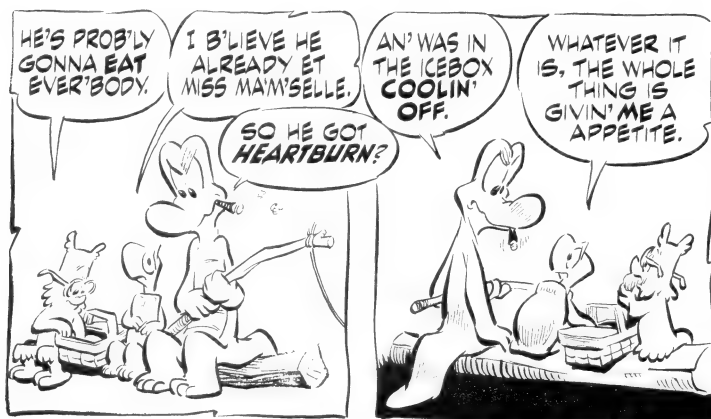


ULP! ULP!

ULP YOURSELF!







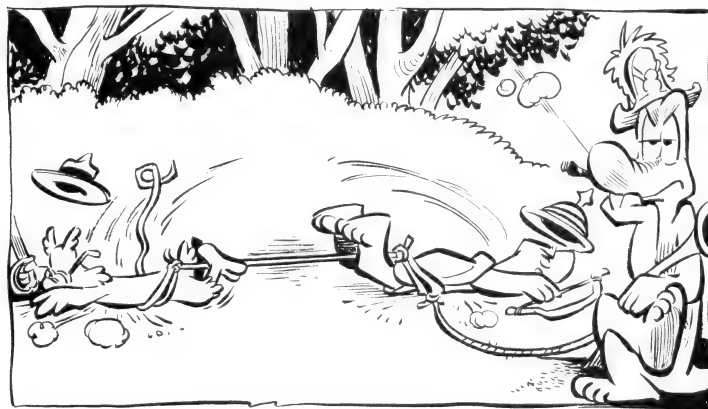
CHAPTER

2

The Swamp Swami at Bay









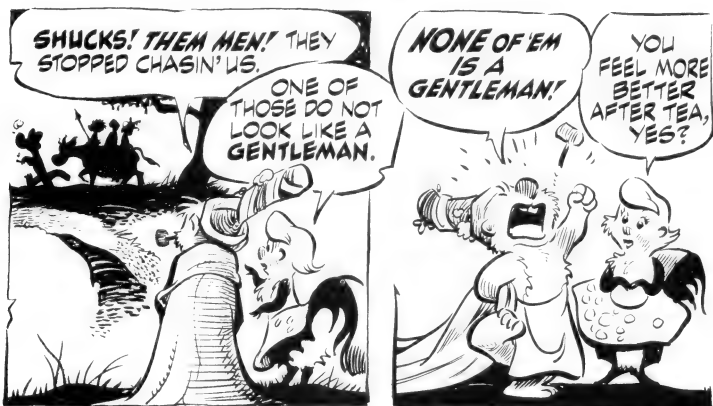
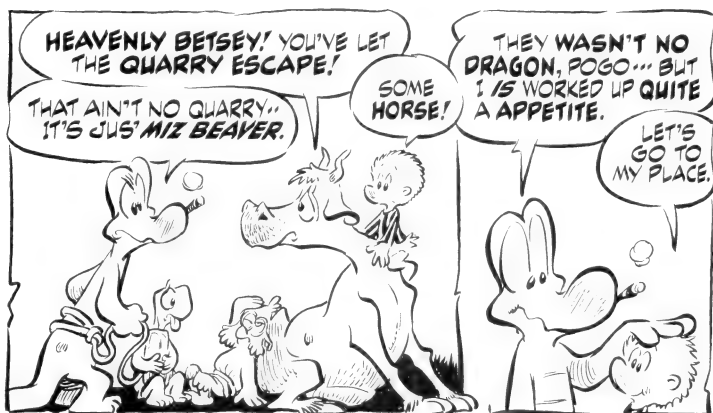
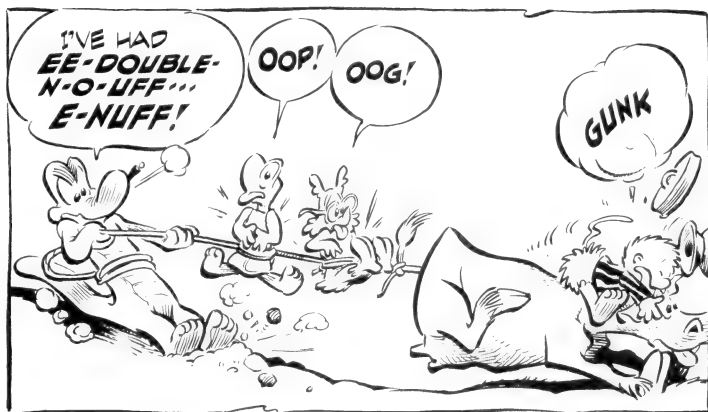


PERHAP THESE
ARE THE REAL
DRAGON...
NON?



HANG ON, HONEY.
WE AIN'T PAUSIN'
FER NO BOOLA-
BOULAYARD
STOPS!

ALORS!
ET
EHEH!



CHAPTER

3

Down Memory Lane





NICELY BOUND!
PLASTIC COVERS...
GENUINE NEWSPRINT
PAGES--INK DOESN'T
SMEAR HARDLY
ATALL.

WHAT'S I
WANT TO
BUY A
MEMORY
COURSE FOR?
YOU CAN'T
RECALL
IT'S NAME.



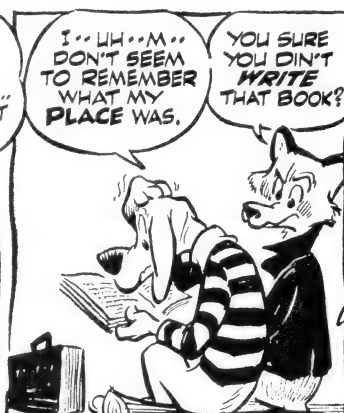
BUT, DEAR BOY!... THIS
IS A MEMORY COURSE
TO MAKE YOU FORGET
ALL OTHER MEMORY
COURSES.

I DON'T
HAVE NO TROUBLE
DOIN' THAT
NOW.



ANYTHING I FORGET
I DO IT ON MY OWN...
MY OWN POWERS OF
FORGETFULNESS IS
RESPONSIBLE--NOT
NO BOOK...

OPEN
IT TO
WHERE
YOU WAS...
READ JUST
A MITE.



I..UH...M...
DON'T SEEM
TO REMEMBER
WHAT MY
PLACE WAS.

YOU SURE
YOU DIN'T
WRITE
THAT BOOK?



YOU MUST HAVE SOME REASON TO
READ THIS BOOK ON FORGETFULNESS...
SOME REASON TO HONE YOUR
POWERS OF NONRECALL.

WELL...
UH...
UH...



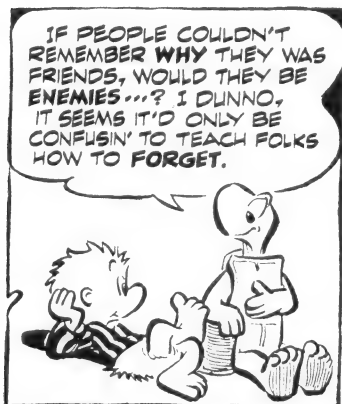
ACTUALLY I *WOULD*
LIKE TO FORGET LULU
ARFIN' NANNY, THE STAR
OF THE SILENT SCREAM,
WHICH I AM AND ALLUS
WAS IN LOVE OF..

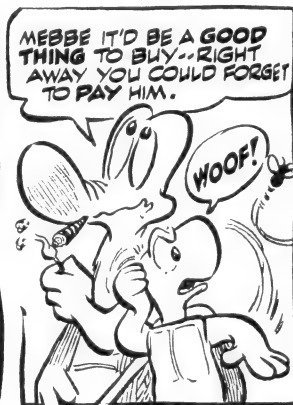
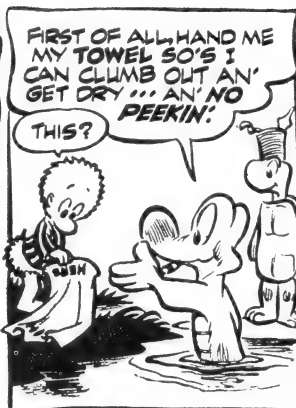


CHAPTER

4

Baiting the Bait







WOOF!



CHAPTER

5

Two Got, Three Got, For Got



THINK WHAT A HELP TO ANY DIPLOMAT'S CAREER THIS SHORT-CUT TO COMPLETE AMNESIA WOULD BE.

BUT HE SHOULDN'T FORGET STUFF.



EXACTLY WHERE WE'VE BEEN MAKING OUR BIG MISTAKE ALL ALONG... INTERNATIONAL DIPLOMATS REMEMBER TOO MUCH... SUPPOSE THEY'D FORGET, IN ADDITION TO THE NAME OF THE PRIME MINISTER, THE NAME OF THE COUNTRY THEY WAS GOIN' TO?



IT TAKES TWO TO START SOMETHING... IF YOU DON'T SHOW UP TO BE FRIENDS WITH SOMEBODY YOU WON'T GET IN NO FIGHT WITH 'EM LATER...



BUT IF NOBODY WAS EVER FRIENDS..THER'D BE NO FAMILIES, NO CHILDREN.

NEVER FEAR.. THE STORK DON'T LET STORM OR FOG, SLEET, INCOME TAX OR THE MUTUAL ENMITY OF MOTHERS AND FATHERS TO STAY HIS APPOINTED ROUNDS.



LIKE I TELL YOU, SEMINOLE SAM, I GOT A FIERCE TALENT FOR FORGETTIN' STUFF AN' DON'T NEED TO TAKE LESSONS OFFN A BOOK.



BUT THIS FORGETTIN' COURSE WILL HELP YOU FORGET STUFF THAT YOU NEVER EVEN THOUGHT YOU KNEW... FOR EXAMPLE, TAKE THE FIGURE 1,369,202,018,654 AS IT SAYS HERE.

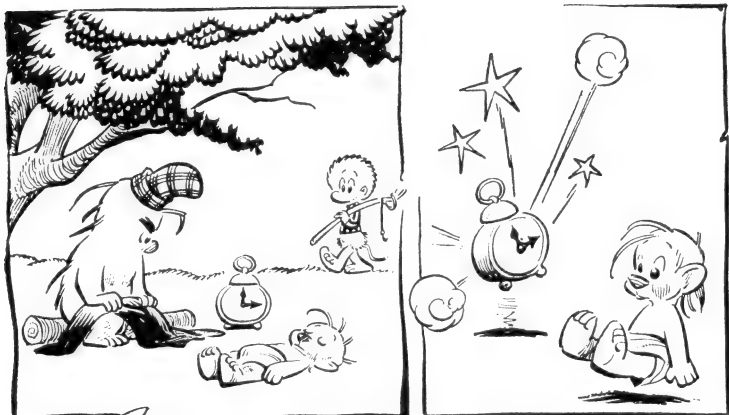


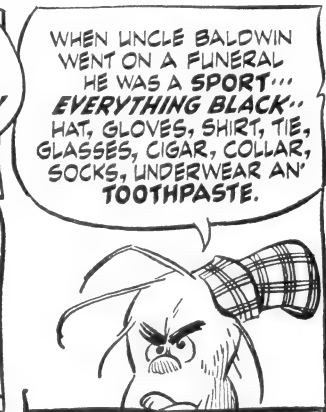


CHAPTER

6

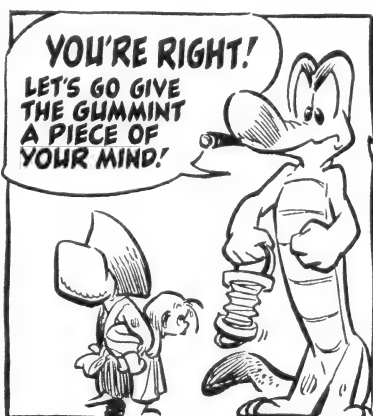
Black and Boo







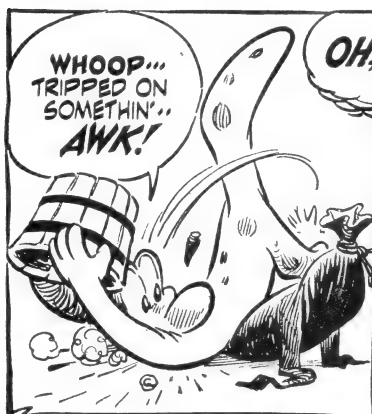


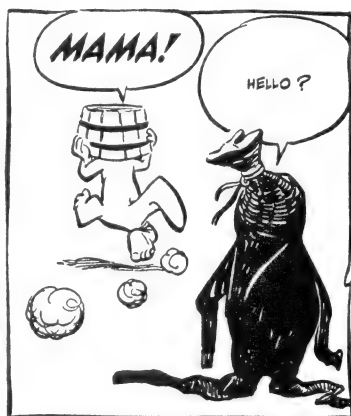
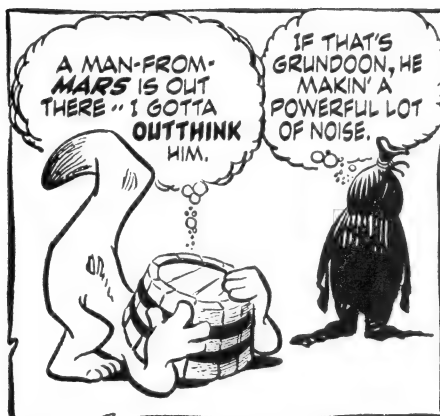


CHAPTER

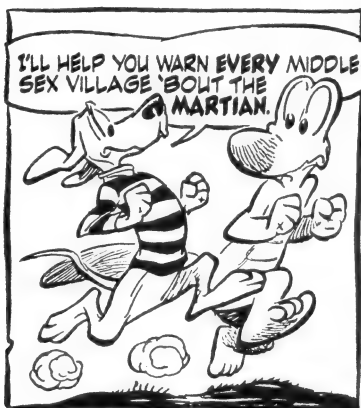
7

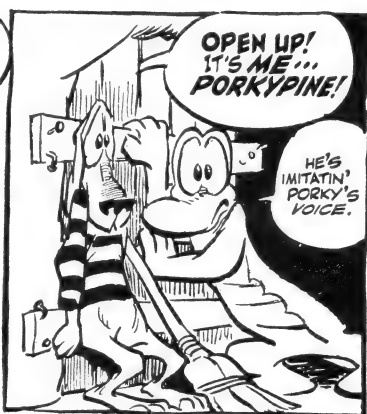
The Monster Really













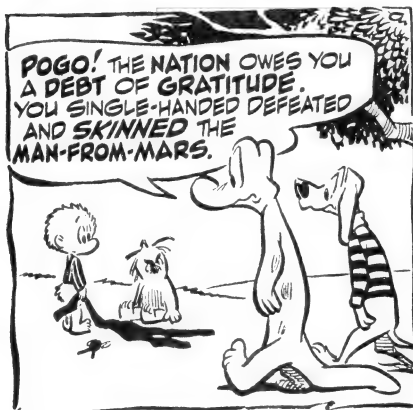


CHAPTER

8

Ol' Mars in the Cocoa Ground





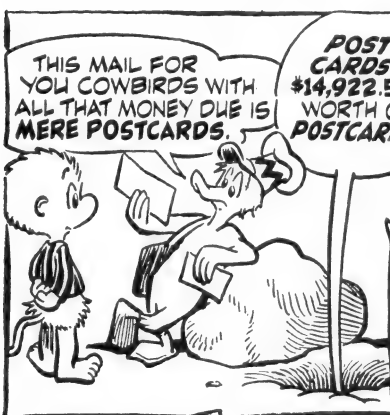
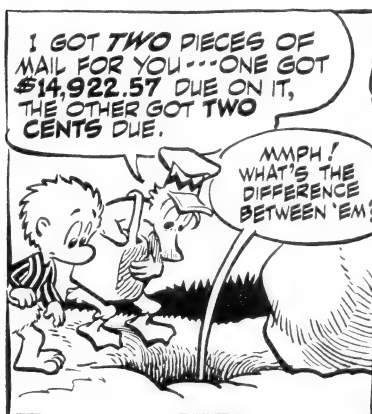


CHAPTER

9

The Berth Rate for a Pot of Message







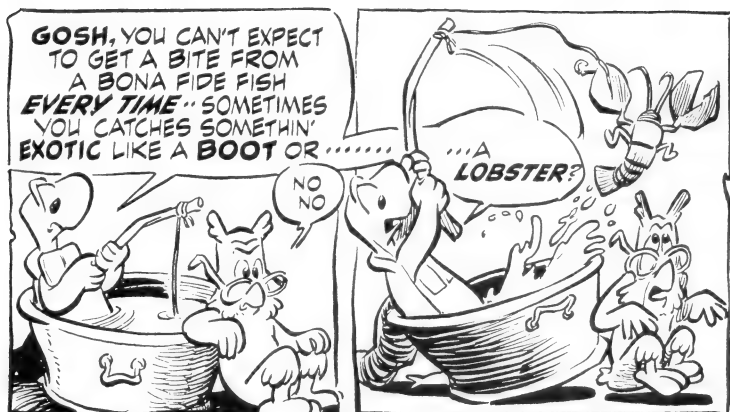
CHAPTER

10

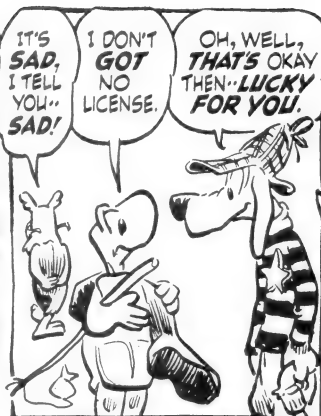
As Leap in the Deep









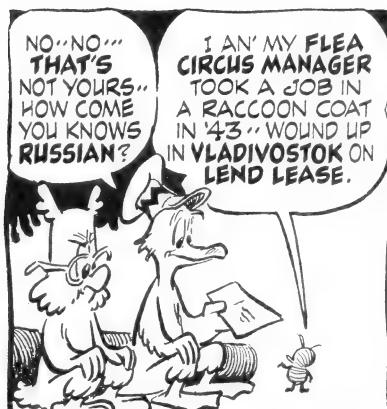


CHAPTER

11

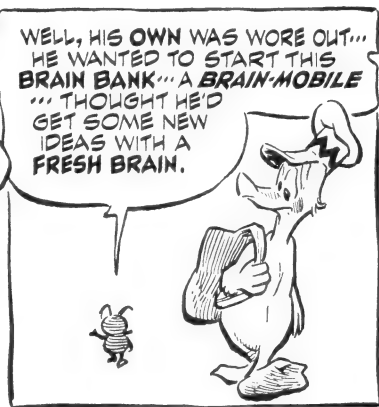
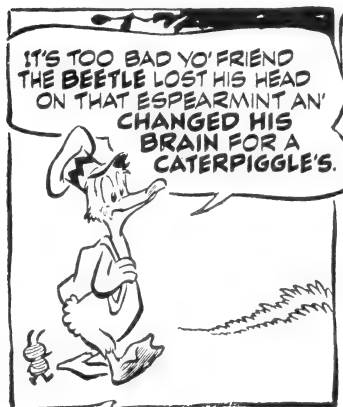
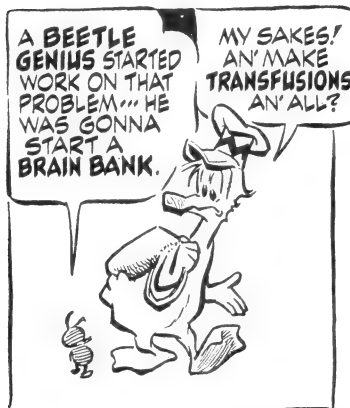
Brain Bank Bunk







SINCE SCIENCE BEEN USIN' BUGS FOR ESPEARMINTS YOU FLEAS IS **BUSY**.



THE CATERPIGGLE TOOK ON
THE **GENIUS BEETLE'S BRAIN**...
IMMEDIATELY HE PROSPERED,
SOLD THE BEETLE HIS OLD
RACCOON COAT FOR ONE
THING...



BUT HIS BRAIN WENT TO HIS
HEAD... WHEN **HE** CHANGED INTO
A BUSTER-FLY, HE PUT ON AIRS.
FIGURED HE WAS A BIRD...
TRIED TO JOIN A **SWALLOW**
GROUP... THE HEAD MAN SAID
LATER IT WAS THE
SMALLEST SWALLOW
HE'D EVER HAD.



WELL, SO LONG, OL'
MAILMAN... I GOT
A DATE WITH SOME
COLLEAGUES WHAT'S
INVESTIGATIN'
EROSION.

**EROSION,
FLEA?**



YEP... WE'RE STUDYIN'
CONTOUR PLOWIN'
...ALL LIKE
THAT.

ON A
FARM?



NO, ON A **COLLIE**...
YOU TAKE A COLLIE
WHAT ALL HIS HAIR IS
FALLIN' OUT AN' A
FLEA AIN'T GOT A
CHANCE... **NO
COVER AND HARD
TO HOLD ON.**



TAKE IT FROM ME,
A **BALD DOG** IS
A QUIVERING DESERT
OF **GOOSE
PIMPLES.**

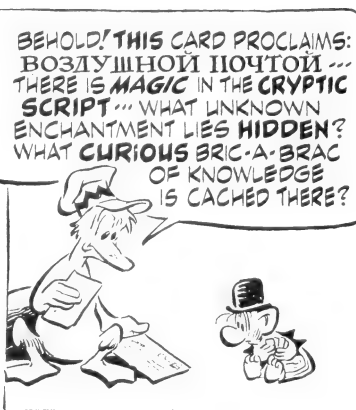
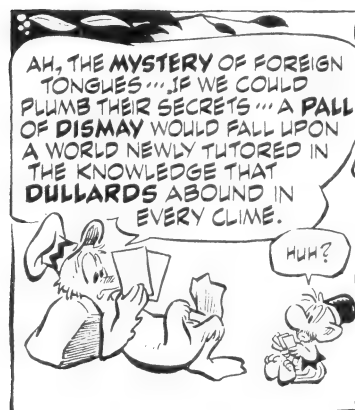


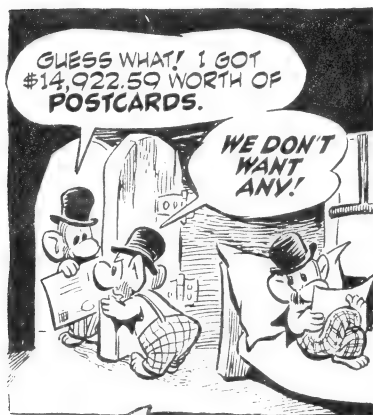
CHAPTER

12

Three Cards





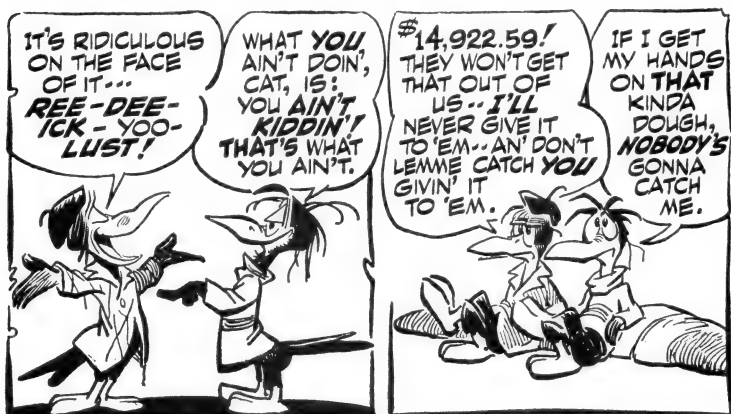
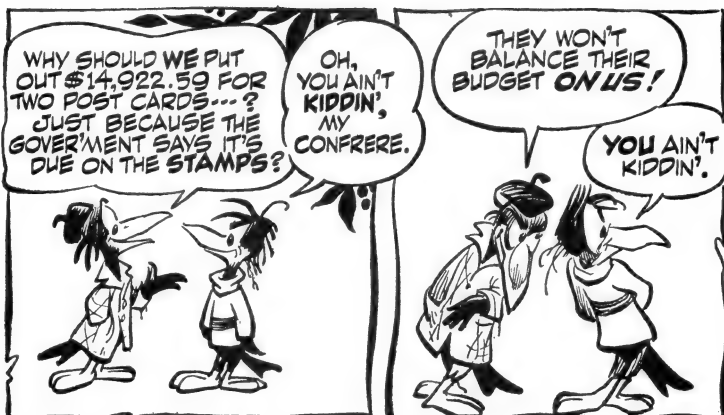


CHAPTER

13

Subversification





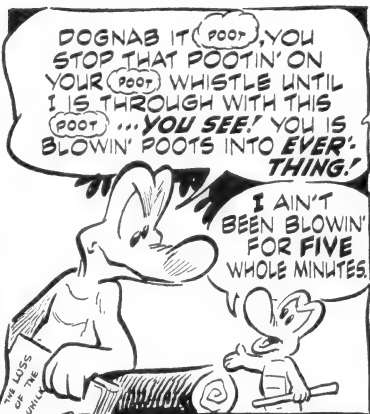


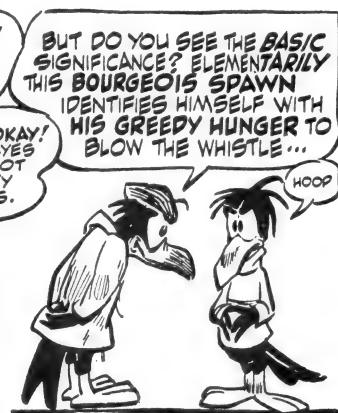
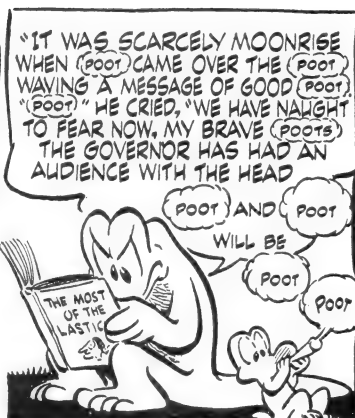
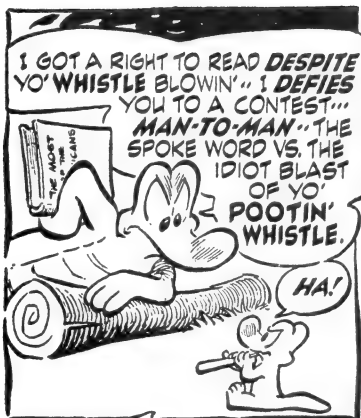
CHAPTER

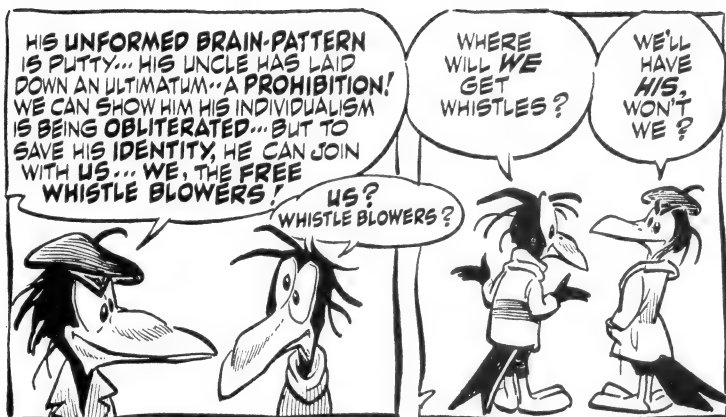
14

Nothing Could Be Tweeter

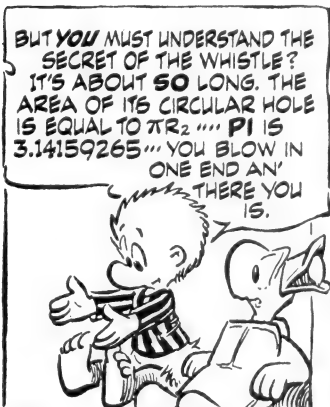
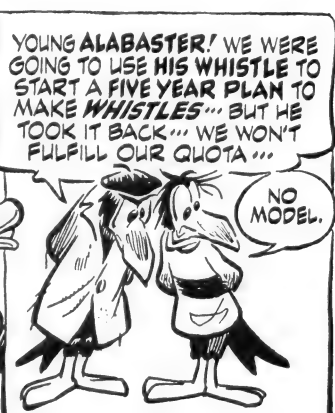
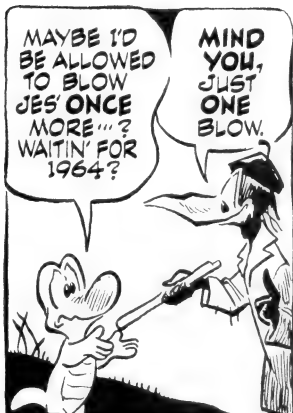










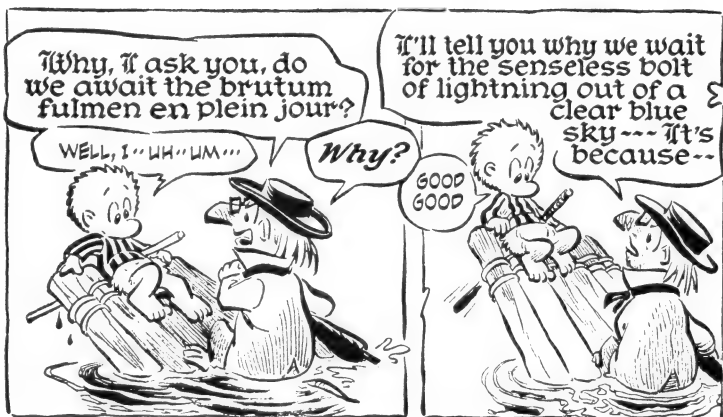


CHAPTER

15

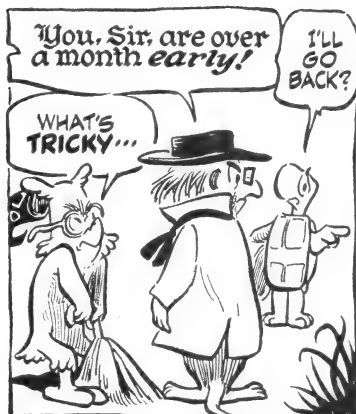
Diggin' the Deacon











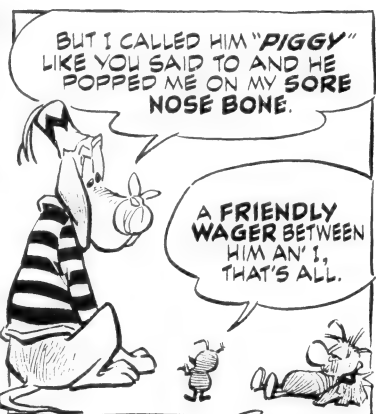
CHAPTER

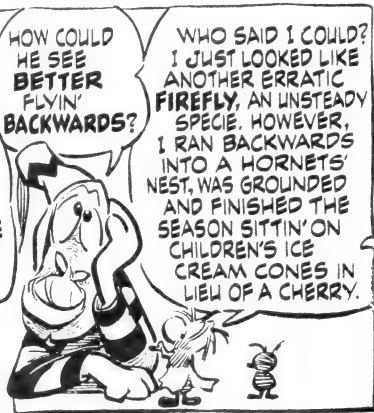
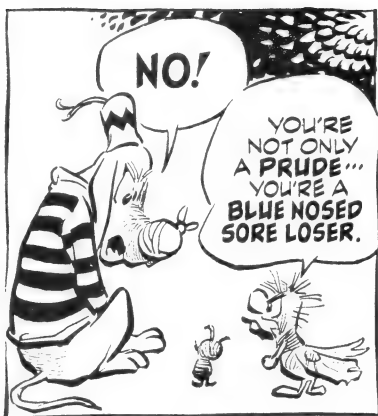
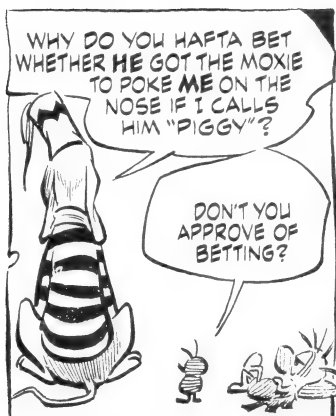
16

Hypnausea











CHAPTER

17

Out of the Cuckcoon



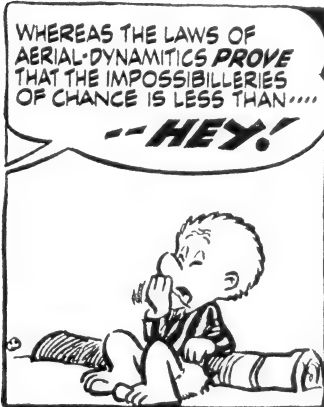
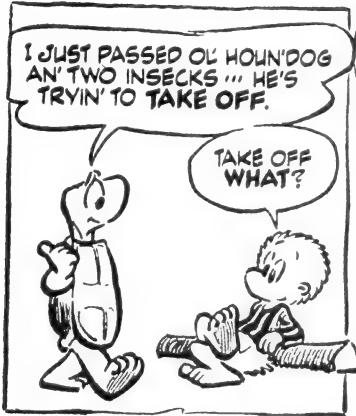


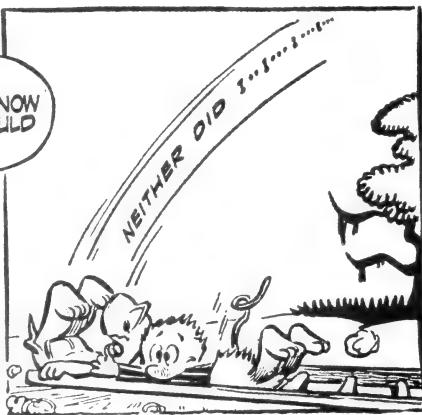
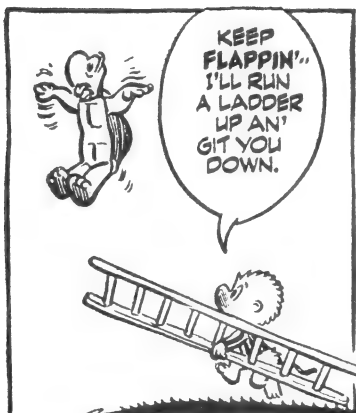


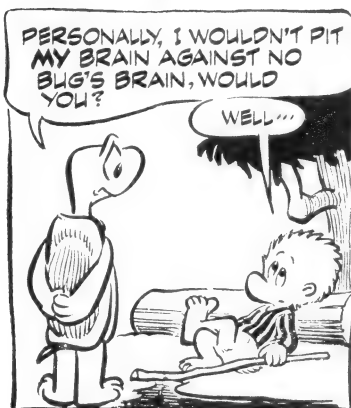
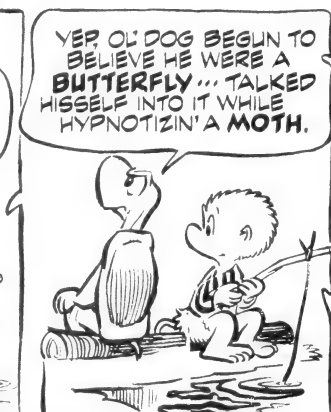
CHAPTER

18

A Void Subject







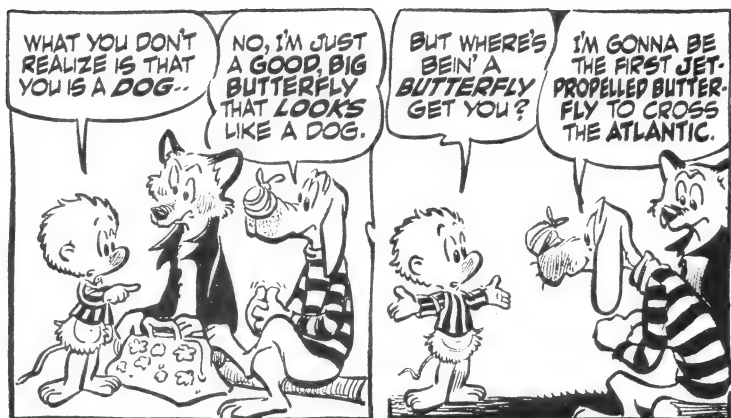
CHAPTER

19

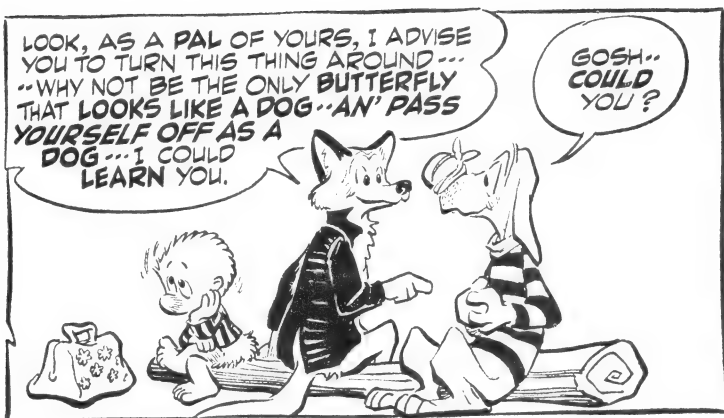
A Bark and a Arf









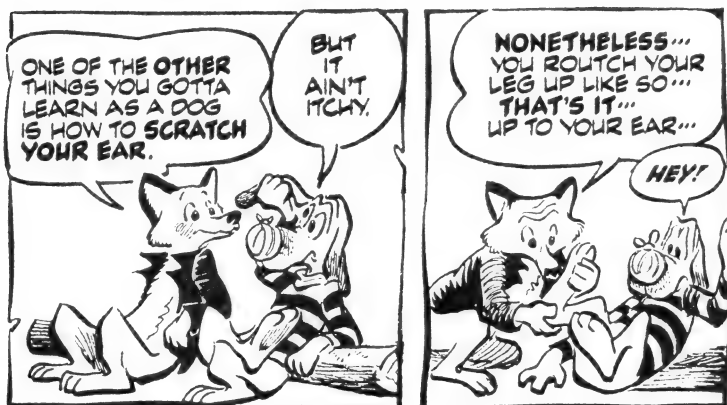


CHAPTER

20

Gnuts

















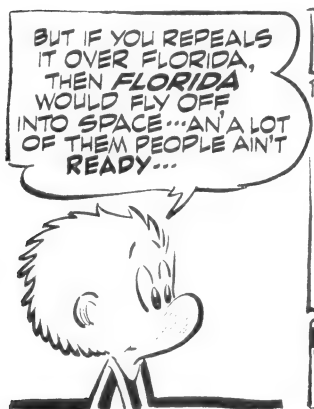
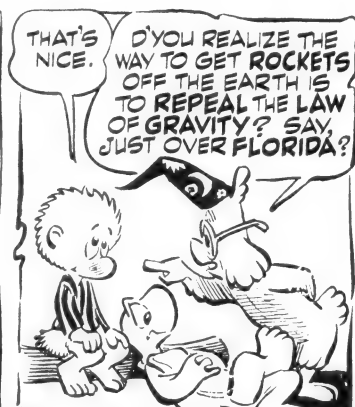
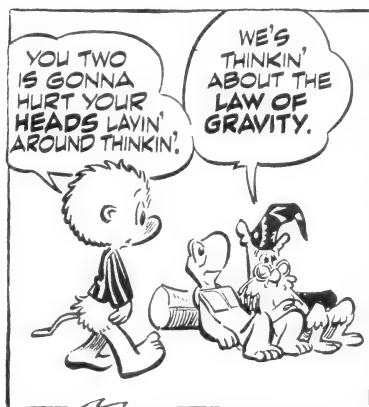
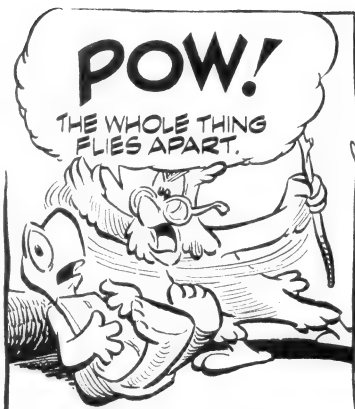


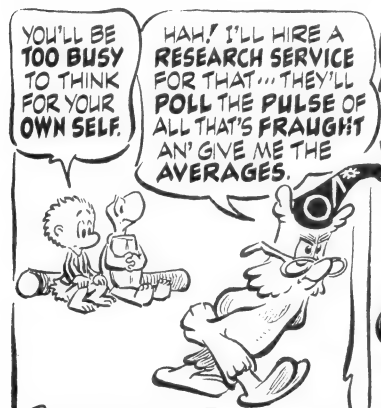
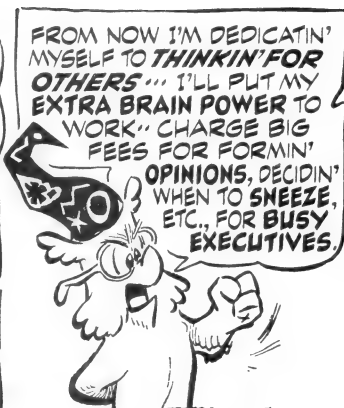
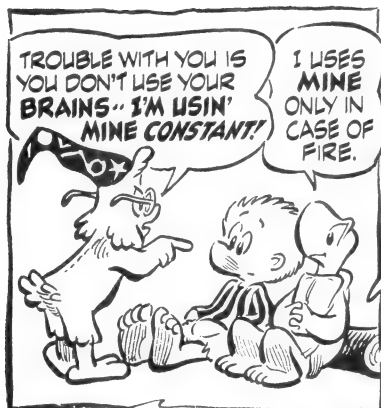
CHAPTER

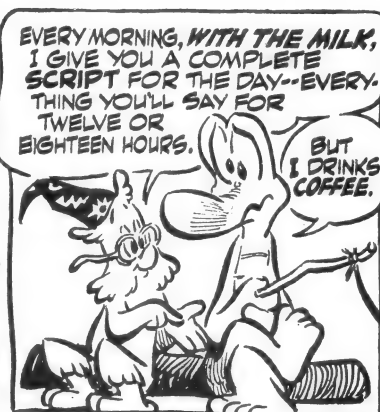
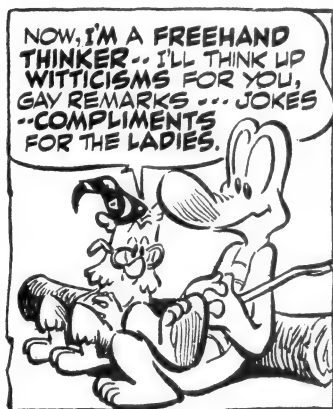
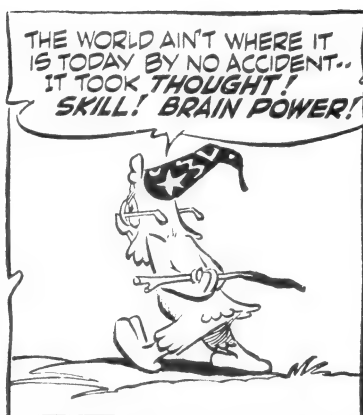
21

Triple Prethink

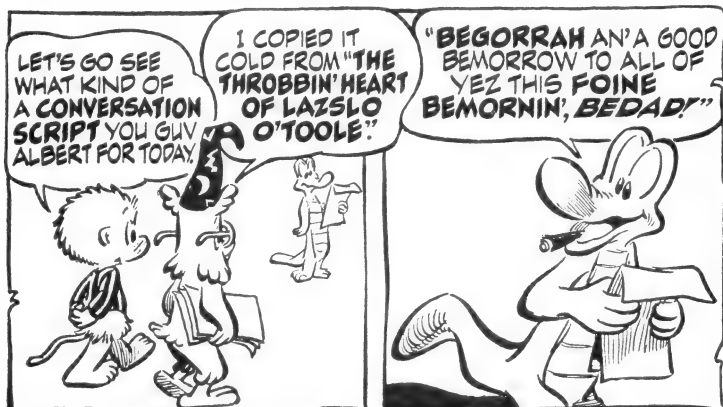










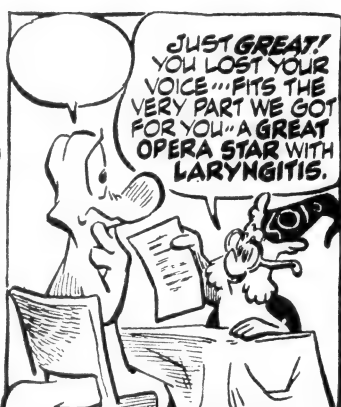


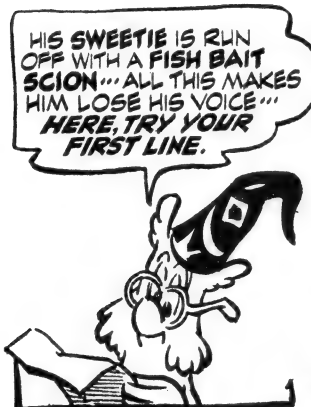
CHAPTER

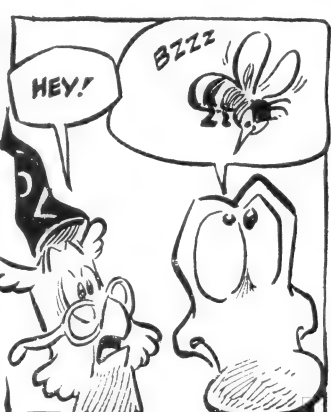
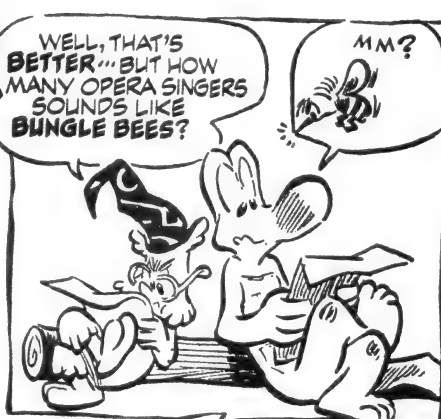
22

Speechless Speech

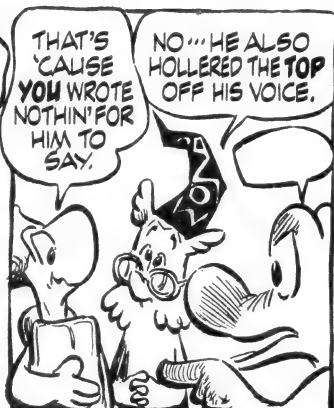
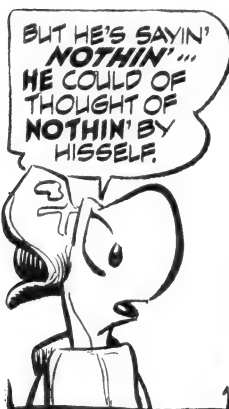




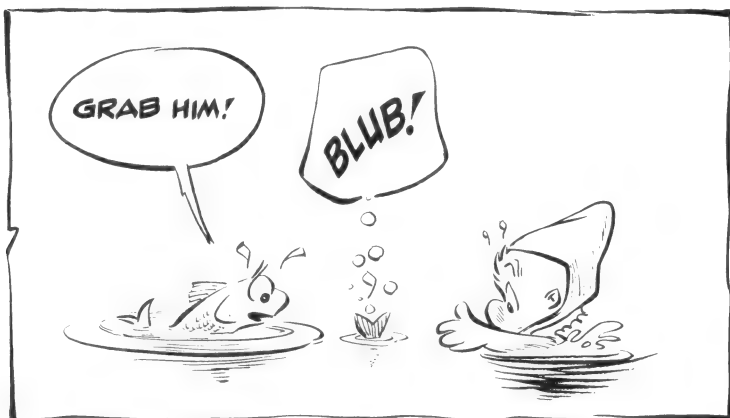
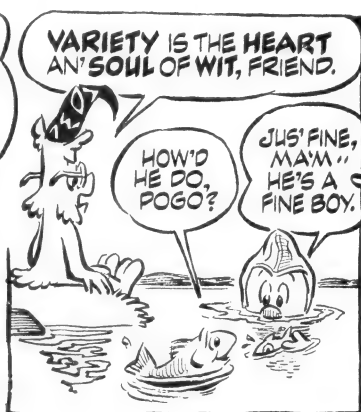
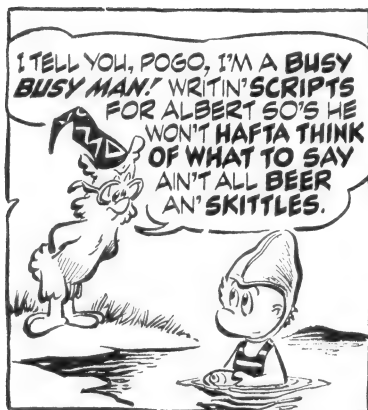












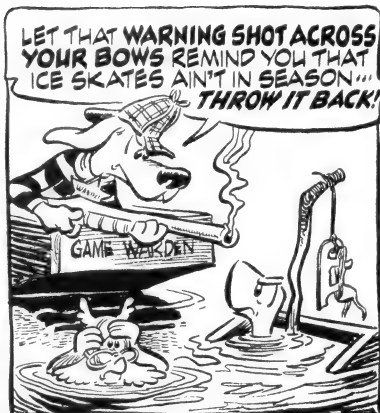
CHAPTER

23

Script Scrap



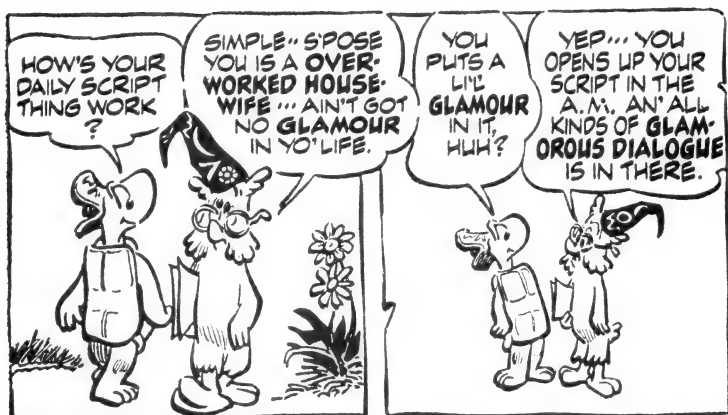


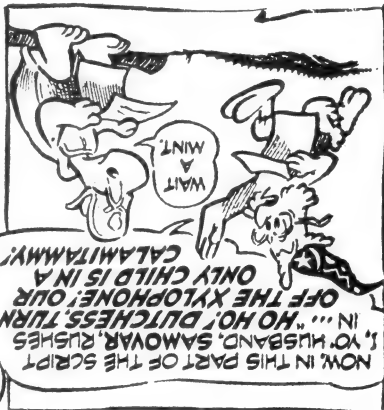


CHAPTER

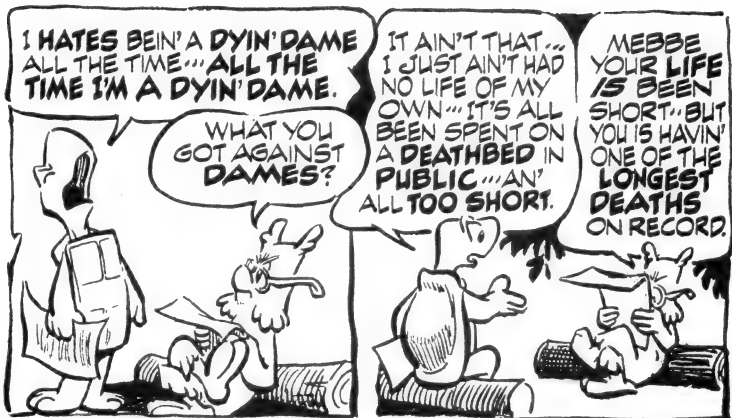
24

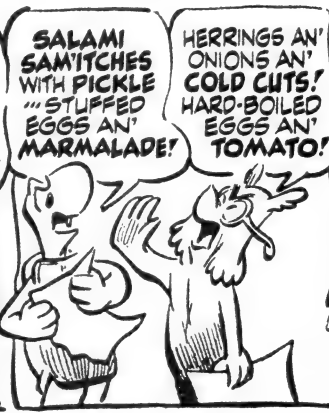
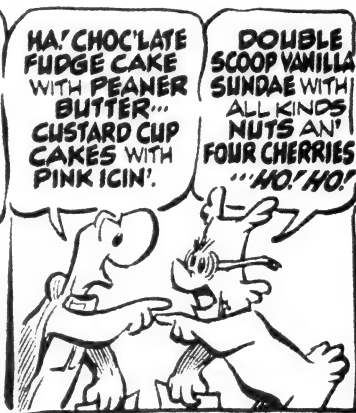
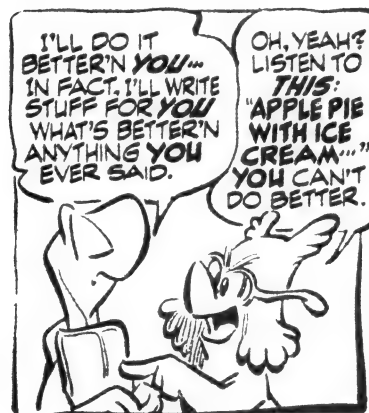
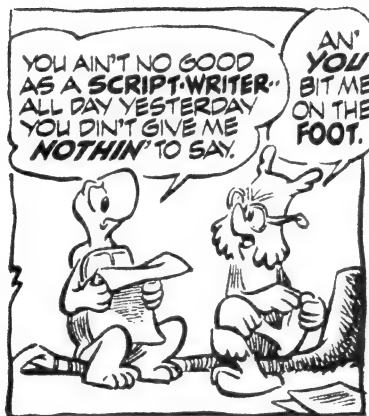
The Fiasco of Manifesto









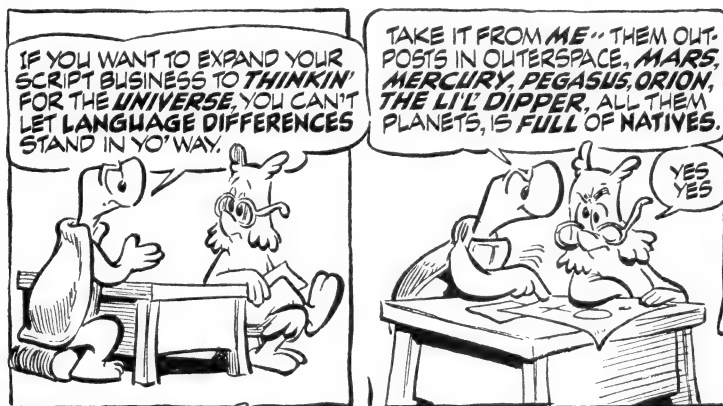




CHAPTER

25

Having Fine Time, Wish You Were Her



GIVE 'EM A HANDFUL OF BEADS
AN' THEY'LL BE **YOUR SLAVES**..
THEY'LL DO ANYTHING FOR BEADS.
TELL 'EM THEY DON'T HAVE
A LANGUAGE AN' THEY GOTTA
TALK AMERICAN... **THEY'LL
THANK YOU!**



YOU'LL BRING THE BLESSINGS
OF THE MODERN WORD TO 'EM..
WORDS LIKE **ROCK ME, JACK,**
AN' A'ROLL ME LOOSE,
YOU'RE COOKIN', MAC,
WITH THE UNSQUARE JUICE,

SPLENDID, SPLENDID.

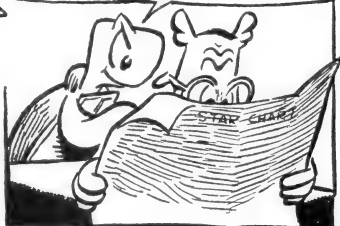


NOW THAT MAP OF THE SKIES
SHOWS WHERE YOU CAN TAKE
YOUR **SCRIPT SERVICE**...**LOOK
AT THAT TERRITORY**...

ALL
OPEN!



THERE'S A NICE REGION...
COOL IN THE SUMMER, TOO,
UP AROUND **POLARIS**, THE
NORTH STAR... WE COULD
GO TO **CASSIOPEIA** FIRST
... THEN SHOOT OVER TO
CEPHEUS... ALL THEM IS RIPE.



A PLACE I ALLUS WANTED TO GO
IS UP **BIG DIPPER** WAY.. THAT'S
A GOOD PLACE EVEN IF IT IS
FOREIGN, CALLIN' IT AS THE
NATIVES **DO, URSA MAJOR.**

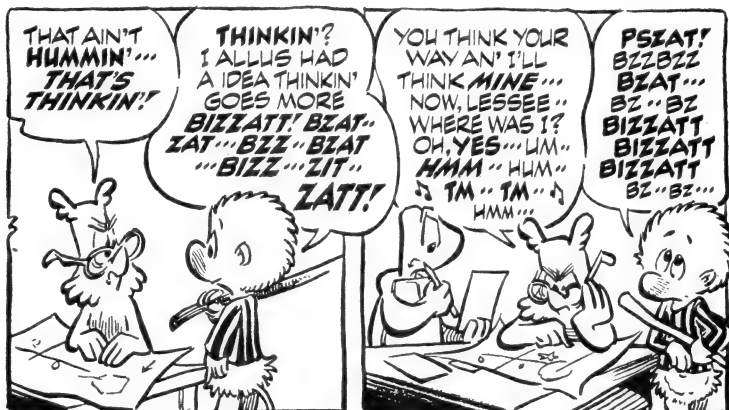
WELL, I
DUNNO.

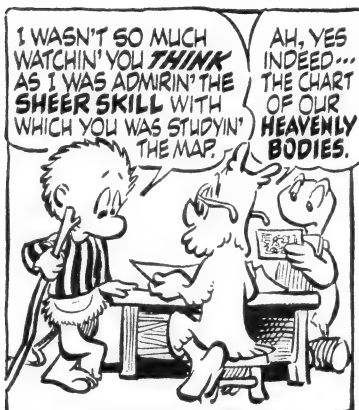


YOU'LL NOTICE IT LOOKS A LIT
LIKE **CAPE COD**, PROBL'Y FULL
OF **SUMMER PEOPLE**... BESIDES
THEM STARS IS **SHIFTIN'**... BY
50,000 A.D. THAT POINT WILL
BE AWAY OUT OF **SHAPE**...
IT'LL SPOIL BUSINESS...

YEH, DON'T WANT TO
START NOTHIN' WHAT
WON'T LAST.







CHAPTER

26

The Language Barrier Goes for Broke





IT'S SOBERIN'.

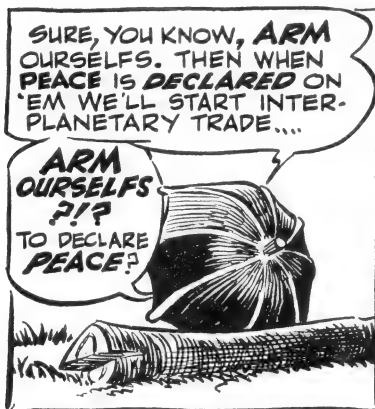


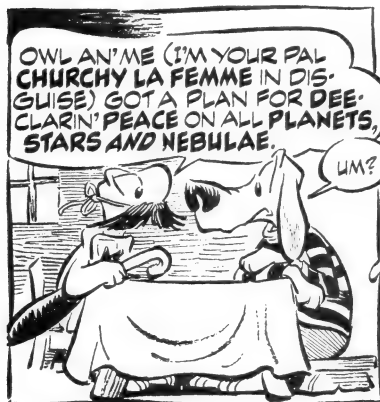


CHAPTER

27

Bugging Out







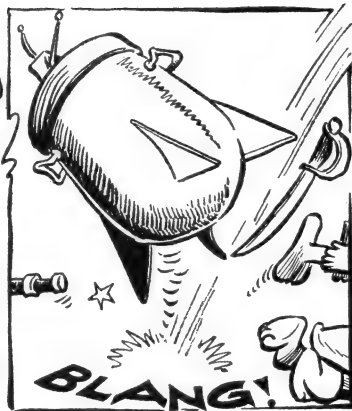


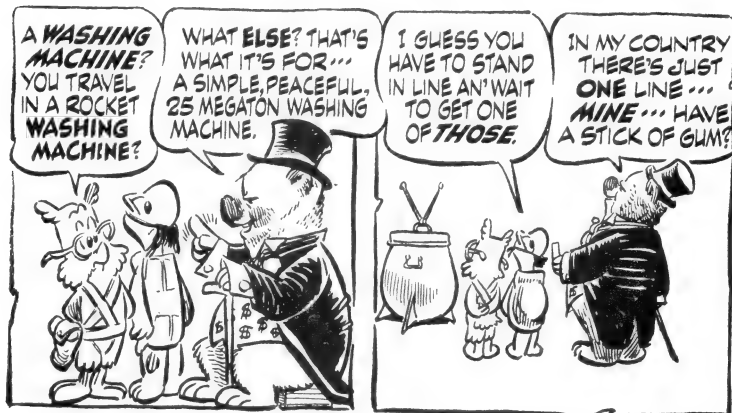
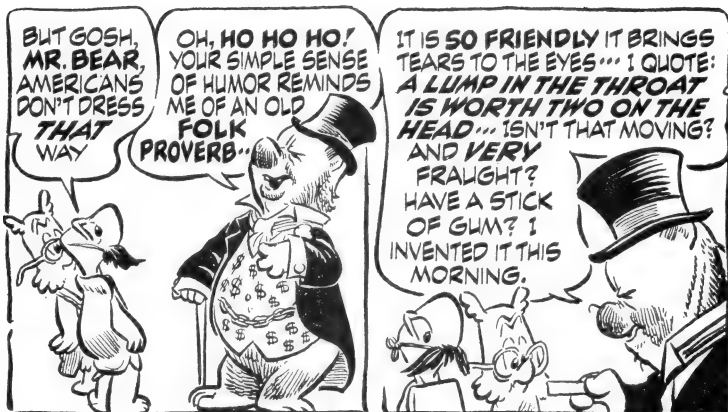
CHAPTER

28

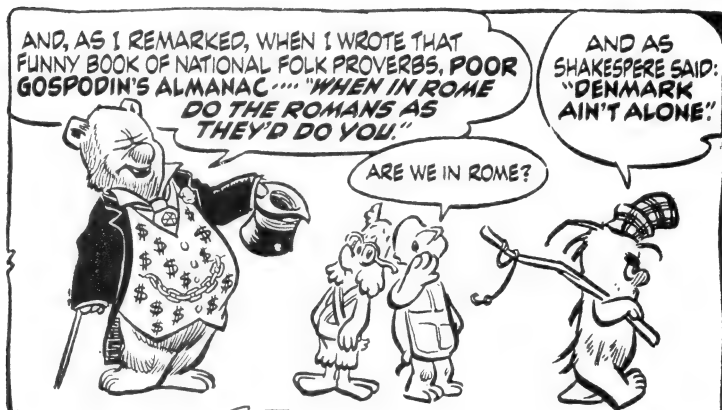
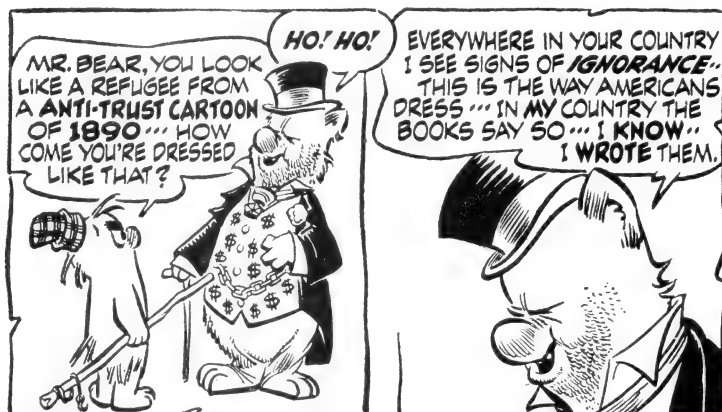
A Friend in Need

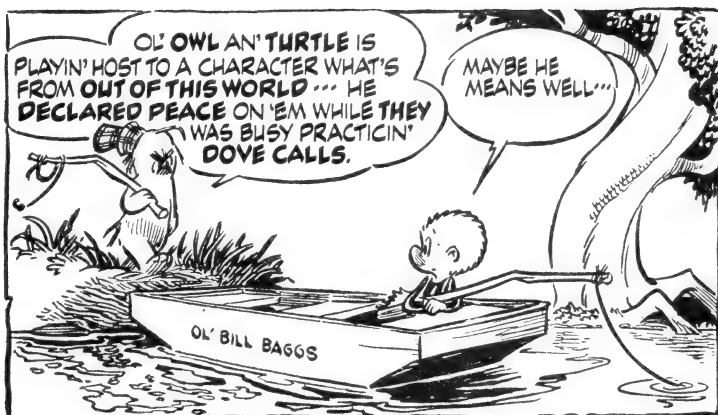








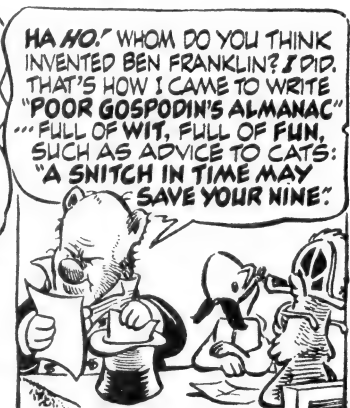




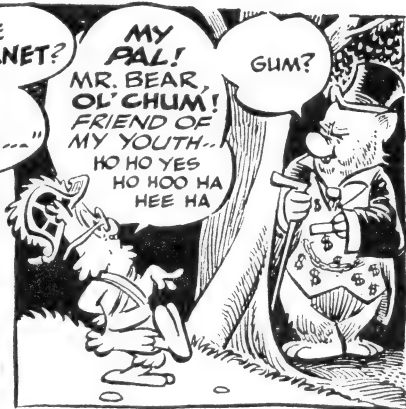
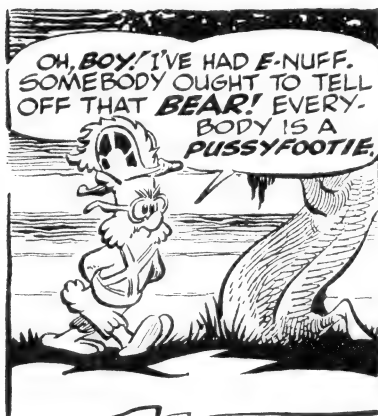
CHAPTER

29

Is a Friend Indeed?











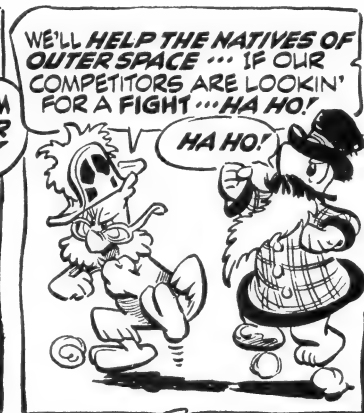


CHAPTER

30

The Five Minute Plan





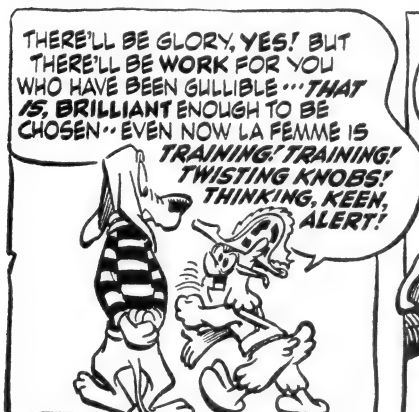


CHAPTER

31

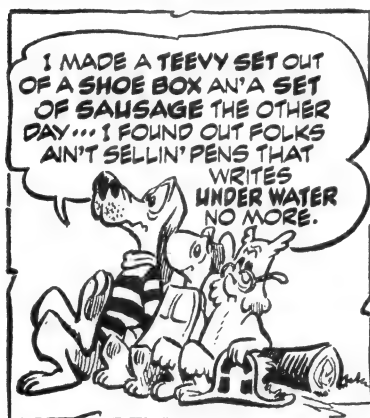
What Hath Got Roth Under Butter?

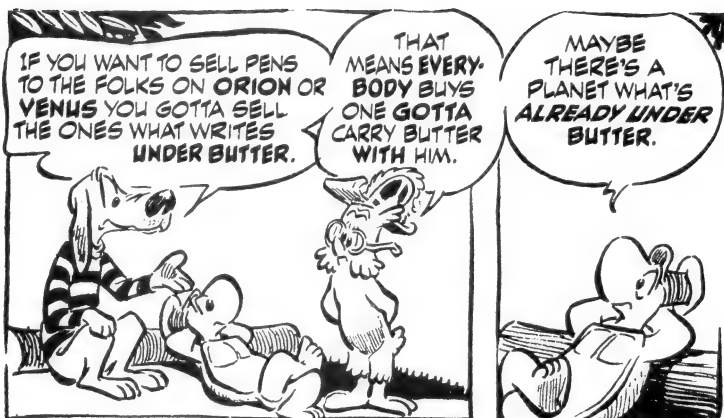










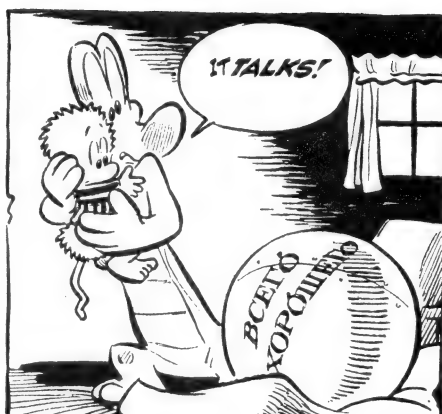


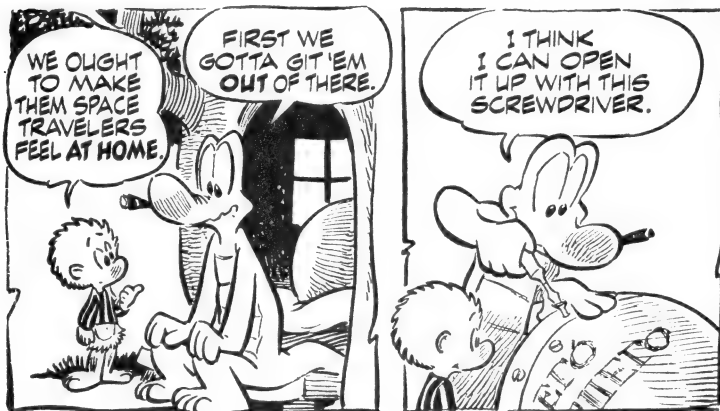
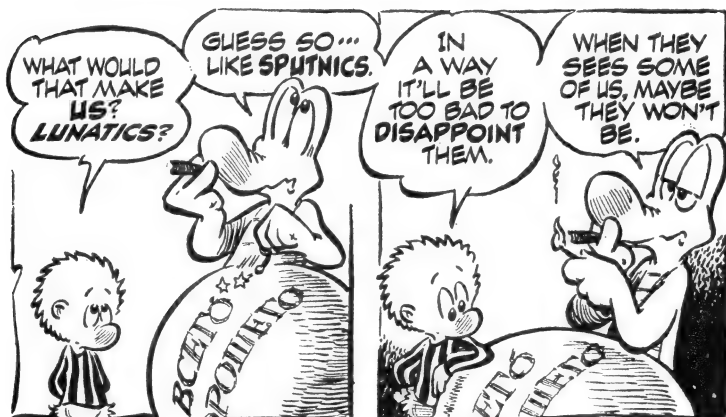
CHAPTER

32

Sighed, Sealed and Unlivered





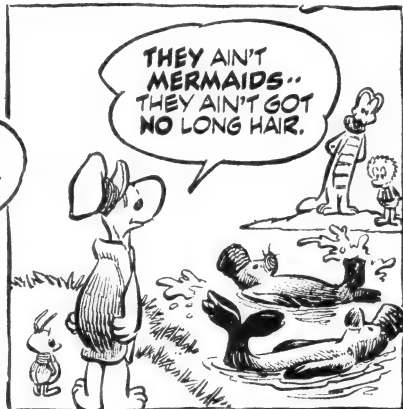


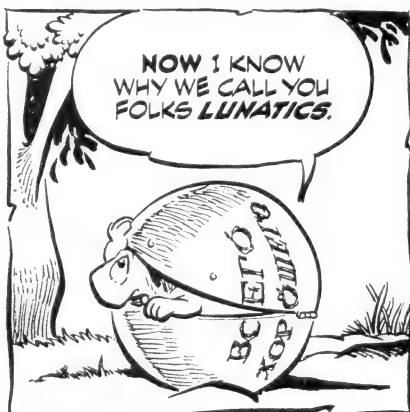


CHAPTER

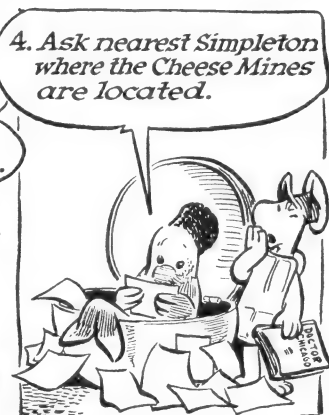
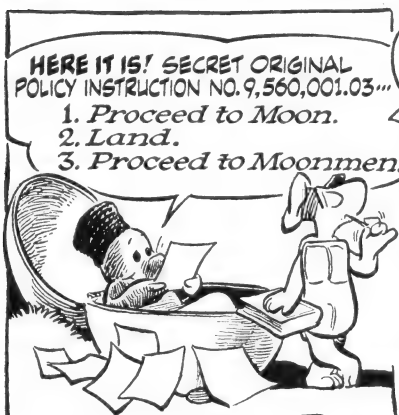
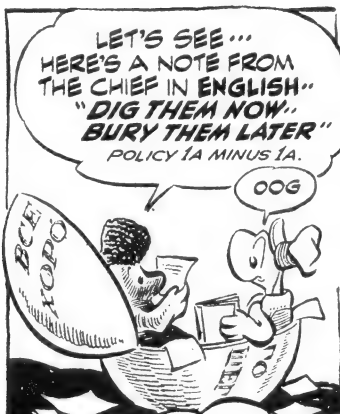
33

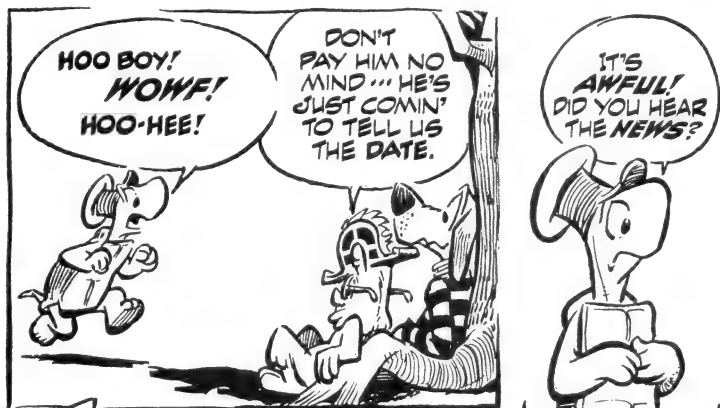
The Dark Side of the Cheese











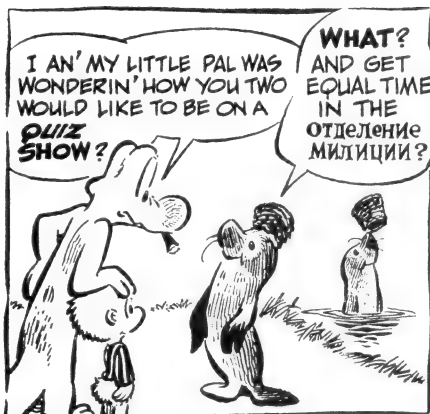


CHAPTER

34

A Quizzical Quote



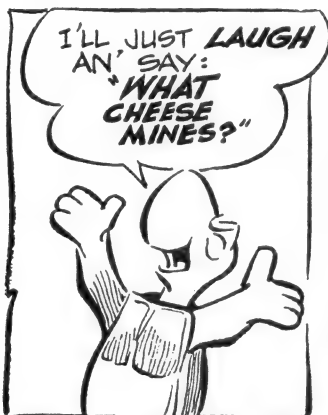
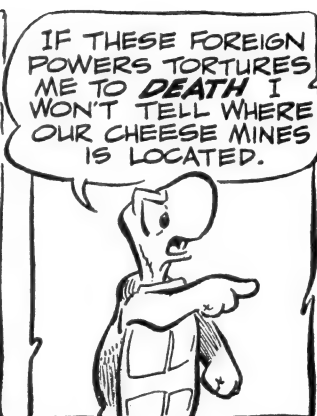


CHAPTER

35

Deep Run the Cheese Mines





NEXT THING YOU KNOW THEY'LL
BE SHOOTIN' THE SWISS FULL
OF **HOLES**; SPLITTIN' THE
LIMBURGER ATOM, THE
MOST FEARED **BOMB**
POTENTIAL OF **ALL**!



I'M HEADIN' FOR
WASHINGTON.
IT'S SOMEBODY'S
DUTY TO ALERT
WISCONSIN.



HOW COME THESE
FOREIGN POWERS
WANTS OUR
CHEESE MINES?



**CHEESE IS THE KEY
TO OUR ECONOMY**

REMEMBER WHAT
THE **MOUSE** SAID?



HE SAID: THE CAT CHASES
THE **MOUSE**; THE DOG
CHASES THE **CAT**; THE
CHILD CHASES THE **DOG**;
THE MOTHER CHASES THE
CHILD **WORK FOR ALL**.



AND WHO LEADS THE
PARADE? THE **MOUSE**!
AND WHAT'S **HE**
AFTER? **CHEESE**!

O'YOU SEE
HOW IT ALL **FITS IN**?

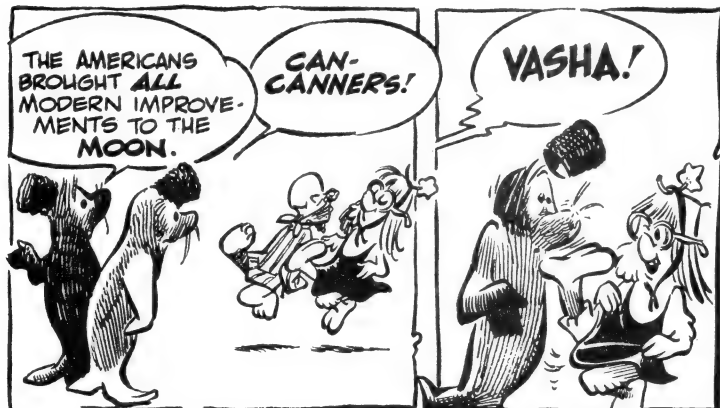


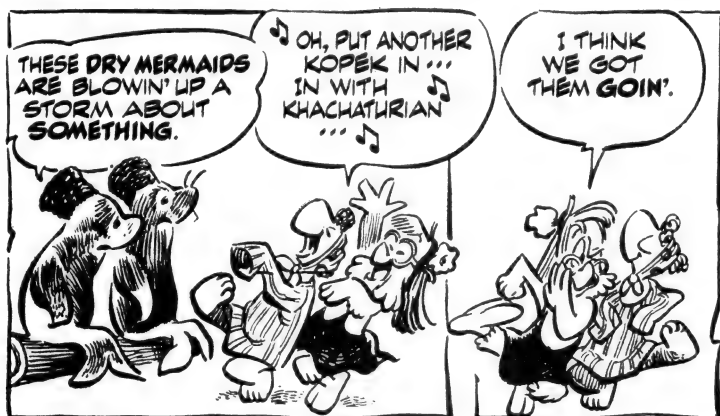
CHAPTER

36

And for Reverend Peace May She Wave





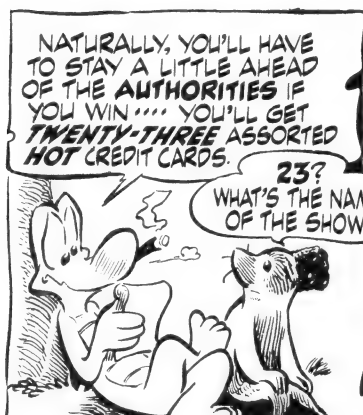
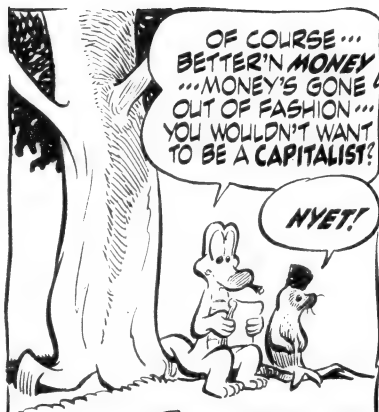
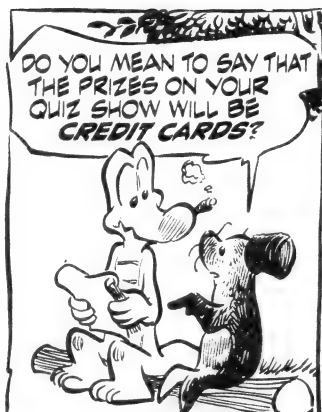


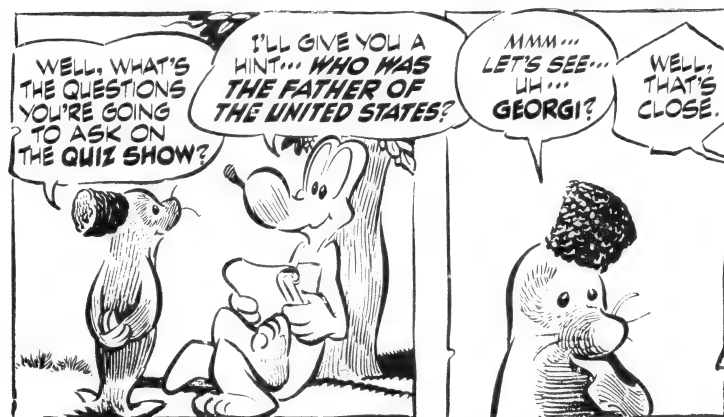
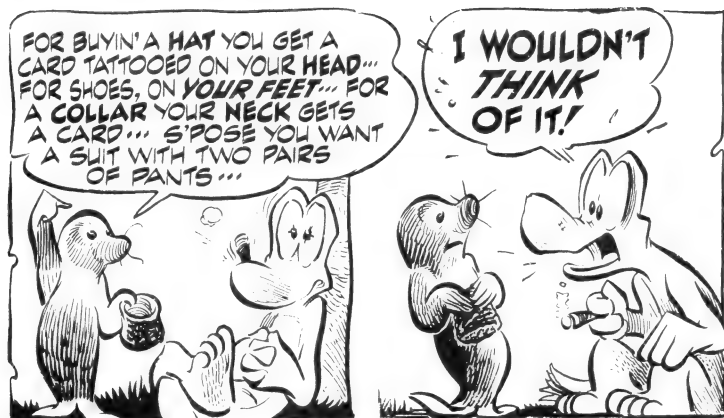
CHAPTER

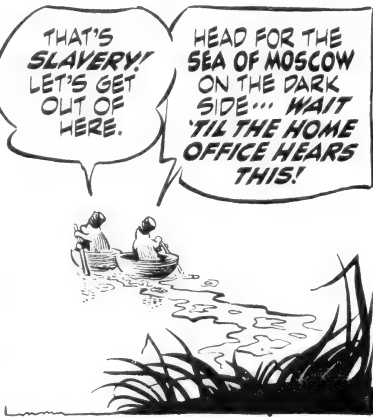
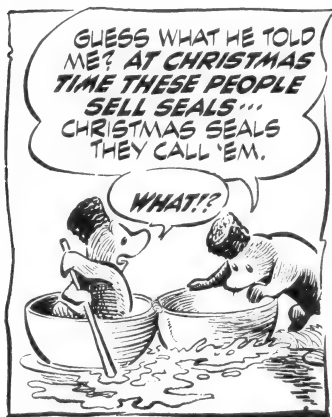
37

Farther of the Country









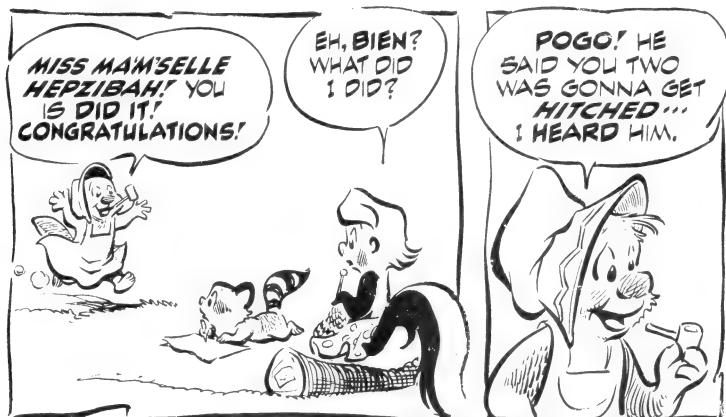
CHAPTER

38

Miss Apprehension







CHAPTER

39

Turn About Is Fare Play





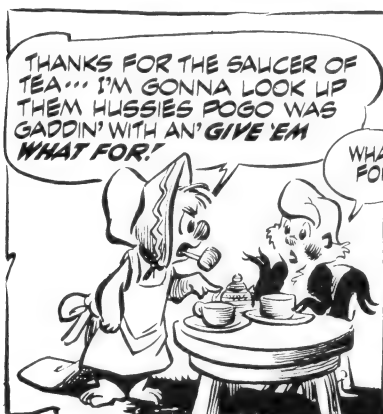
CHAPTER

40

Setting the Wrecker Straight







CHAPTER

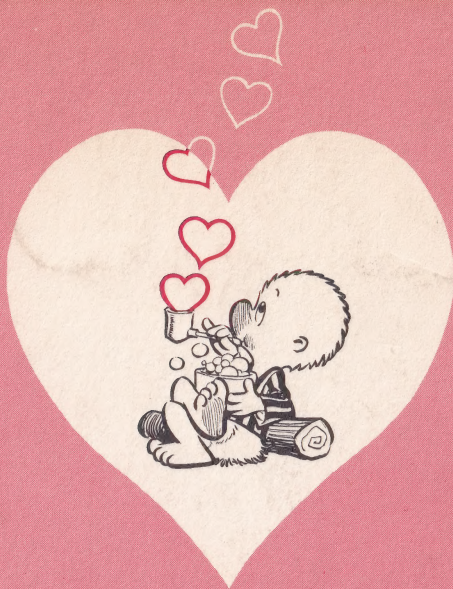
41

Tea for Tooth









In praise of Walt Kelly's

TEN EVER-LOVIN' BLUE-EYED YEARS WITH POGO

the first full-length biography of America's outstanding possum; his life and times till now, presented in a big, handsome, bound-in-hard-covers volume,
size: 9¼ x 11, price \$4.95.

"It demonstrates what a funny, awesome, and irresistible mind is Mr. Kelly's and how enjoyable, how much more bearable, he has made these ten years for all of us who read, *nay need* him."

—New York *Herald Tribune*

"Every young-minded American will be delighted to discover that Walt Kelly's wonderful cartoon characters have now been enshrined in a hard-cover, beautifully bound book."

—SENATOR HUBERT H. HUMPHREY

"Walt Kelly is one of the leading thinkers of our time, a man four-square, a solid citizen, a good provider and, for my money, the dew on the rose."

—FRANK SULLIVAN

G. WHO?

Beau Pogo



SIMON AND
SCHUSTER